



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI-110 001**

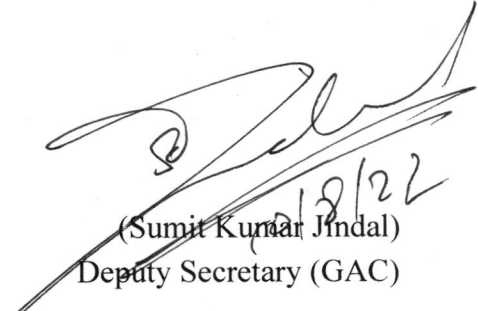
F.No.21-35/2022-CDN

Date: 10.08.2022

ENDORSEMENT

**Sub:- Hoisting of Tiranga during the Independence Week from 13th to 15th August,2022-
regarding**

D.O. No. 42-22/45/2022-C&M-Pt-II dated 29th July, 2022 issued by Ministry of Culture, New Delhi regarding aforesaid mentioned subject is being uploaded on the ICAR website www.icar.gov.in and e-office for information and compliance.


(Sumit Kumar Jindal)
Deputy Secretary (GAC)

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गोविंद मोहन
सचिव
Govind Mohan
Secretary



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आजादी का
अमृत महोत्सव

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001
July 29, 2022

D.O. No. - 42-22/45/2022-C&M-Pt-II

Dear Dr. Mohapatra:

This is in continuation of the DO Letter No.42-22/45/2022-C&M-pt dated 23rd July 2022. In regard to amplification and outreach of *Har Ghar Tiranga* campaign, following is requested-

- a. Hashtag of *Har Ghar Tiranga* #harghartiranga is to be used extensively on all social media platforms.
 - b. Selfie with *tiranga* to be uploaded on *Har Ghar Tiranga* website (<https://harghartiranga.com/>).
 - c. Updation of *Har Ghar Tiranga* banners on all official websites after 2nd August 2022. Banner may be downloaded from <https://drive.google.com/folderview?id=19SI2GAc5PmcXi3zbMD9Qw8GVVLwDiSml>.
 - d. Use of creatives, standis and selfie booths across events and display of the same in office premises.
2. The *Har Ghar Tiranga* logo, template for standis and selfie booth, and other materials are available in the download section of the *Har Ghar Tiranga* website :

<https://harghartiranga.com/downloads>.

With regards,

Yours sincerely,

(Govind Mohan)

Dr. Trilochan Mohapatra
Secretary
Department of Agricultural Research and Education
Ministry of Agricultural and Farmers Welfare
Krishi Bhawan, New Delhi-110001